

# Resolve MPS Limited

## Expertise Matrix

Project Lifecycle Modules		Manufacturing	Purchasing	Project Management	Design & Audit	Marketing
1	<b>Develop</b> Project Concept Study	⊙		⊙	⊙	
	<b>Develop</b> Project Feasibility Study	⊙		⊙	⊙	⊙
2	<b>Provide and Monitor</b> Project timing	⊙	⊙	⊙	⊙	⊙
3	<b>Develop</b> Project cost forecasts and establish project cost control processes	⊙	⊙	⊙	⊙	
	<b>Define</b> cost comparators	⊙	⊙	⊙	⊙	
	<b>Ratify and Concur</b> Project viability	⊙	⊙	⊙	⊙	⊙
	<b>Monitor</b> forecast cost profiles and project cash flow projections to ensure that the project is running to budget	⊙	⊙	⊙	⊙	
4	<b>Determine</b> Prototype production		⊙	⊙	⊙	
	<b>Deliver</b> prototype products		⊙	⊙	⊙	
	<b>Approve</b> for production development (From this point <b>mandatory</b> client Sign Off for each stage of the project precedes next stage commencement)	⊙	⊙	⊙	⊙	
5	<b>Deliver</b> production design	⊙	⊙	⊙	⊙	
	<b>Recommend</b> solutions to meet purchasing requirements, sourcing strategy, supply agreements to ensure that delivery / quality requirements can be supported		⊙	⊙		
	<b>Confirm</b> that all suppliers can support our client's quality requirements		⊙	⊙	⊙	
	<b>Identify</b> Capital equipment and tooling required for project, <b>Recommend</b> optimum source of supply - prove it out in production (in conjunction with client's engineers)	⊙	⊙	⊙	⊙	
6	<b>Identify</b> requirements for manufacturing planning to establish initial factory layouts	⊙	⊙	⊙	⊙	
7	<b>Identify</b> training requirements and complete to support effective introduction of the project and completion.			⊙	⊙	
8	<b>Complete</b> Pre-production build	⊙	⊙	⊙	⊙	
	<b>Deliver</b> pre-production assemblies for approval	⊙	⊙	⊙	⊙	
	<b>Approve</b> for production	⊙	⊙	⊙	⊙	
9	<b>Provide</b> first off production support	⊙	⊙	⊙	⊙	
	<b>Deliver</b> First off production quantities	⊙	⊙	⊙	⊙	
10	<b>Approve</b> – Final Sign Off for Production.	⊙	⊙	⊙	⊙	
11	<b>Provide</b> support requirements for technical manuals, service manuals, parts manuals and sales literature etc.			⊙	⊙	⊙
12	<b>Provide</b> clients personnel with ensured shared learning throughout the process - through to successful handover of contract on completion	⊙	⊙	⊙	⊙	⊙
<b>Stand alone project business support</b>						
<b>Deliver</b> Interim Management Support			⊙	⊙	⊙	⊙
<b>Support</b> new development projects and new products using investigative Market Research techniques			⊙			⊙
<b>Provide</b> comprehensive investigations into overseas markets for the supply of nominated product types			⊙		⊙	
<b>Identify</b> Funding/Investment support to assist in project development		⊙	⊙	⊙	⊙	⊙
<b>Devise</b> Marketing Strategy - Market Analysis, Evaluation, and Forecasts, Competitor Studies, Brand Strategies, Communications Strategy, Product Positioning Studies, Pricing Strategy, Channel Strategies, and integrating Marketing Strategies with Business Plans						⊙
<b>Create</b> Marketing Plans - Volume Planning, Product Pricing, Product Specification, Marketing Budgets, and Market/ Segment level analysis and forecasts					⊙	⊙
<b>Develop and Implement</b> Marketing Programmes - New Product Launches, Customer Targeting, Campaign Planning, e-business programmes and initiatives, Exhibitions & Events Planning, Marketing Assets and Resources, Advertising and PR support, Incentives Planning, Channel Communications, Database Marketing and Budgets			⊙	⊙		⊙
<b>Introduce</b> Marketing Processes and Procedures - Business Reviews and Marketing Audits, e-business support, Product and Competitor Analysis, Product & Sales Training, Product & Market Forecasting, Product Supply Planning, Marketing & Product Cost and Contribution Analysis, Market Intelligence, Database Management, Customer Tracking, Market Research & Surveys, Product Literature, Sales & Marketing Administration, Technical Sales Support			⊙	⊙		⊙